

Clifton Alliance Cricket Club

Sponsorship



To take up a sponsorship, please contact:-

David Carruthers

Email : David.w1969.Carruthers@outlook.com

Mobile : 07702 311 301



Clifton Alliance Cricket Club (CACC)

Sponsorship packages

1. Match ball sponsor package, all junior games

Features:

Match ball sponsor for all junior age group games at CACC.

This includes your name on the Junior match ball sponsors list that is published on the CACC social media pages. Included in all social media announcing the game in the week leading up to the game.

Price £10. Term is for one game. Available for all junior games at all age groups.

2. Match ball sponsor package, senior games

Features:

Match ball sponsor for weekend games at CACC.

This includes your name:-

- On an "A-board" positioned immediately as you enter CACC, next to the pavilion. See image 1 below.
- On the board attached to the pavilion. See image 2 below.
- Included in the match day sponsors section of our year-book, we distribute 250 copies of this.
- Included in all social media announcing the game in the week leading up to the game.
- Two free drinks at the bar.
- Price £30. Term is for one game. Available for all Saturday and Sunday afternoon games.
- Sponsors can select specific games if they choose to, on a first come first served basis.

3. Match day sponsor package

Features:

Match day sponsor for weekend games at CACC.

This includes your name:-

- On an "A-board" positioned immediately as you enter CACC, next to the pavilion. See image 1 below.
- On the board attached to the pavilion. See image 2 below.
- Included in the match day sponsors section of our year-book, we distribute 250 copies of this.

- Included in all social media announcing the game in the week leading up to the game.
- Cricket teas for four people, taken before the players have their teas.
- Four free drinks at the bar.
- Price £60. Term is for one game. Available for all Saturday and Sunday afternoon games. Sponsors can select specific games if they choose to, on a first come first served basis.



Image 1



Image 2

3.1 Match day sponsor package – bespoke

A bespoke match day sponsor package is available for larger groups than four people. This can be arranged for your company or group of friends. It will include:-

- All of the items detailed in section 3 above.
- Free drinks vouchers for use at the bar.
- An area that is for use by the attendees, covered by gazebos.
- Contact David Carruthers (see page 1) to discuss the needs for your party.

4. Premium Sponsor – perimeter fencing

Features:

1 x 300cm x 75cm pitch perimeter advertising board, produced and manufactured to a high standard.

Your company logo displayed on the sponsor's page of our website with an attached hyperlink to your company website.

Your company logo included in the sponsors section of our year-book, we distribute 250 copies of this.

Price £300. Term length 12 months. Minimum term 3 years because CACC pay for the board to be produced.

Our standard sponsor board package provides superb value for money (working out at an average of £5.75 per week) for companies or organisations who are looking to further promote their brand and engage with a wider audience at local level.

Example shown below.



Image 3

5. Premium Sponsor– new scorebox

Features:

1 x 300cm x 75cm perimeter advertising board, produced and manufactured to a high standard.

Your company logo displayed on the sponsor's page of our website with an attached hyperlink to your company website.

Your company logo included in the sponsors section of our year-book, we distribute 250 copies of this.

An invitation for two people to the premium sponsors evening, see section 9. below.

Example shown below, on the new CACC building, scorebox upstairs.

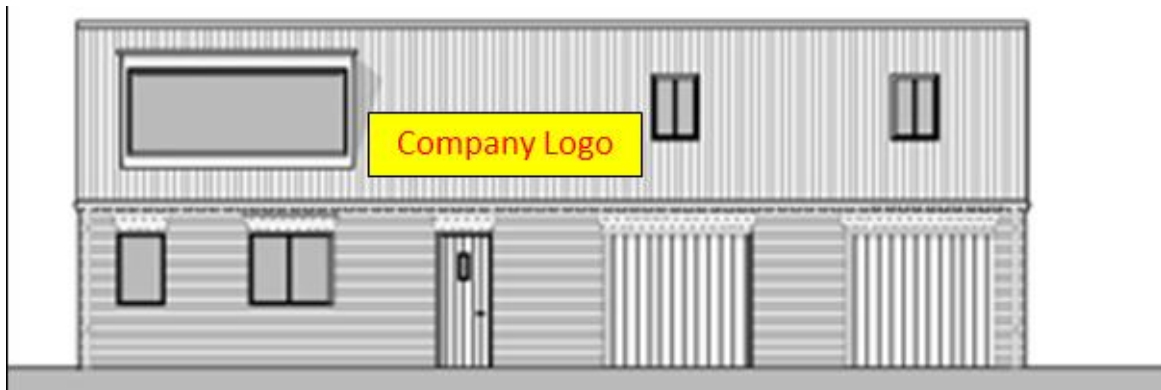


Image 4

5.1 Premium Sponsor– new scorebox, gable end

Features:

1 x 300cm x 75cm perimeter advertising board, produced and manufactured to a high standard.

Your company logo displayed on the sponsor's page of our website with an attached hyperlink to your company website.

Your company logo included in the sponsors section of our year-book, we distribute 250 copies of this.

An invitation for two people to the premium sponsors evening, see section 9. below.

Example shown below, on the new CACC building, scorebox upstairs.

SOLD. This package has been taken by Vincent and Partners.

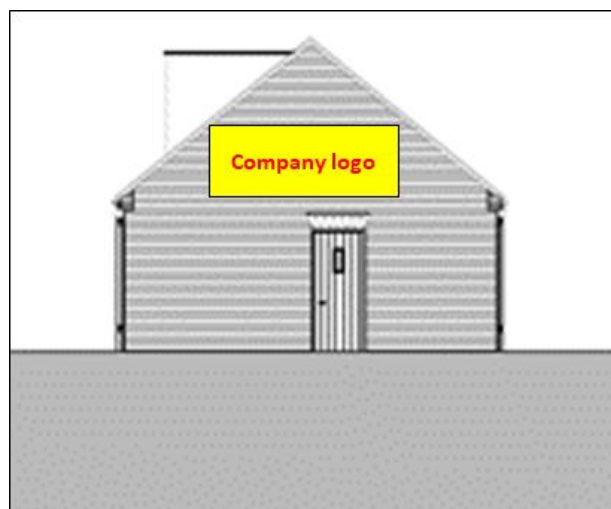


Image 4.1

6. Premium sponsor board - Nets

Features:

1 x 380cm x 260cm advertising banner, produced and manufactured to a high standard. This is displayed on the practice nets, facing the pitch, pavilion, spectators and the entrance to CACC.

Your company logo displayed on the sponsors page of our website with an attached hyperlink to your company website.

Your company logo included in the sponsors section of our year-book, we distribute 250 copies of this.

Price: £500. Term length 12 months. Minimum term 3 years because CACC pays for the board to be produced.

Our Nets sponsor board provides superb value for money (working out at an average of £9.60 per week) for companies or organisations who are looking to further promote their brand and engage with a wider audience at local level.

Note there are 3 of these available, example shown below.



Image 5

7. Premium sponsor board - Scoreboard

Features:

1 x 490cm x 120cm advertising board, produced and manufactured to a high standard. This is displayed on the main scoreboard, facing the pitch, pavilion, spectators and entrance to CACC.

Your company logo displayed on the sponsors page of our website with an attached hyperlink to your company website.

Your company logo included in the sponsors section of our year-book, we distribute 250 copies of this.

An invitation for two people to the premium sponsors evening, see section 9. below.

Note there is only 1 these available, example shown below.

SOLD. This package has been taken by Vincent and Partners.



Image 6

8. Premium sponsor board - Covers

Features:

3 x covers, which are each sized at 730cm x 230cm, produced and manufactured to a high standard.

Your company logo displayed on the sponsors page of our website with an attached hyperlink to your company website.

Your company logo included in the sponsors section of our year-book, we distribute 250 copies of this.

SOLD. This package has been taken by Vincent and Partners.



Image 7

9. Shirt sponsors

Features:

Company names - front of the match playing shirts. **SOLD. Package taken by GEM Construction.**

Company names - back of the match playing shirt. **SOLD. Package taken by Vincent & Partners.**

Company names - front, back & arms of the T20 match playing shirt. **SOLD to several companies.**